



Together, Because



Date of Issue: 8 June 2024

Fact Sheet: #GiveAsOneCampaign

1. As part of the #GiveAsOne campaign, the NDP 2024 Executive Committee is collaborating with the SG Cares Volunteer Centres, the Ministry of Social and Family Development (MSF), Goodhood.SG, the Singapore Red Cross Society, and other community and corporate partners to put together a range of activities for members of the public to give back to the community.
2. All 24 towns in Singapore have SG Cares Volunteer Centres which coordinate the development and deployment of volunteers and resources to meet community needs. More than 80 volunteering activities curated by the SG Cares Volunteer Centres will be open for public to sign up as part of this campaign.
3. The public can celebrate, discover and sign-up for volunteering activities through MSF's Roving Volunteer Festival across four heartland locations islandwide over four weekends in July. The festival will call upon Singaporeans to make volunteering part of their lifestyle, as well as discover and sign up for volunteering opportunities near their residences.
4. Singaporeans can also download the GoodHood.SG app to donate their pre-loved items to the community, and participate in an online quest to learn about the volunteering journey. This initiative aims to recruit 1,000 more volunteers for Social Service Agencies (SSAs).
5. Singaporeans are also encouraged to donate blood at any of the blood donation drives organised by the Singapore Red Cross in conjunction with NDP 2024, across June and July.
6. The NDP 2024 Executive Committee and SG Cares hope that Singaporeans will be encouraged to participate in the #GiveAsOneSG activities, together with their families and loved ones, in the lead up to National Day.
7. Additional information on the upcoming events and activities is available via the NDP social media accounts on Facebook (www.facebook.com/NDPeeps) and Instagram (@NDPeeps).

Annex A – #GiveAsOneSG Campaign Activities Highlights

Here are some of the #GiveAsOneSG activities that Singaporeans can participate in:

- **SG Cares Movement** – NDP 2024 is partnering with the network of SG Cares Volunteer Centres to encourage volunteer sign ups islandwide for the second year in a row. Members of the public can sign up for over 80 volunteering opportunities curated by the SG Cares Volunteer Centres at <https://go.gov.sg/giveasonesg2024>. Volunteering activities include befriending families, planning fun activities for seniors, tutoring children and youth, and many more that appeal to different interests and passions.
- All 24 towns in Singapore have a SG Cares Volunteer Centre to coordinate the development and deployment of volunteers and resources to meet community needs. This brings opportunities to donate and volunteer closer to all, be it where we live, work, or study.
- **Roving Volunteer Festival** – In conjunction with the Year of Celebrating Volunteers 2024 (YCVolunteers), MSF will be organising a Volunteer Festival at four heartland locations over four weekends in July, in support of the #GiveAsOneSG campaign to bring volunteering opportunities closer to Singaporeans and recruit volunteers specific to the resident demographics and volunteering needs in each region. The festival will call upon Singaporeans to make volunteering part of their lifestyle, and to discover and sign up for volunteering opportunities near their residences.
- **Singapore Red Cross Society** – The Singapore Red Cross Society will be holding blood donation drives in conjunction with NDP 2024, across June and July. Our August mascot will be at selected blood donation drives to distribute NDP tokens of appreciation to blood donors.
- **GoodHood.SG** – GoodHood.SG is a citizen-led initiative with a growing community of more than 85,000 members, supported by MCCY, and tri-sector partnerships with organisations like HDB, National Healthcare Group, the Care Corner Singapore, and Foodpanda. To date, the GoodHood.SG mobile app has facilitated the giveaway of more than \$3M worth of items. As part of #GiveAsOneSG, they will be launching an online quest to gamify the volunteering learning journey and bring back the kampung spirit, aiming to recruit 1,000 more volunteers for Social Service Agencies (SSAs). This will be launched with an offline Giving Day in June, where residents can bring unused items to give away, prioritising the less fortunate.

####