



Date of Issue: 16 Jun 2022

EMBARGOED TILL 16 JUN 2022, 1700HRS

Pledge to Do Good This National Day 2022

1. The National Day Parade (NDP) 2022, themed “Stronger Together, Majulah!” commemorates the strength of Singaporeans and rallies Singaporeans to build a better future together. In celebration of Singapore’s 57th birthday, the NDP 2022 Executive Committee (EXCO) will embark on two engagement efforts to inspire Singaporeans to come together and build on our spirit of care and compassion for a brighter future. The #PledgeSG campaign will be launched on 16 June 2022 while the #DoingGood campaign will be launched in July 2022.

#PledgeSG: Pledging for Our Singapore

2. #PledgeSG invites Singaporeans to pledge for worthy causes, and express their gratitude, hopes and wishes for Singapore. Singaporeans, including corporations and organisations, are encouraged to pledge through their Instagram or Twitter accounts,¹ or via the NDP website (<https://pledgesg.ndp.gov.sg>). Pledges can be shared on to a ‘live’ online social wall to serve as a source of inspiration for Singaporeans. Singaporeans may view the ‘live’ online social wall at <https://pledgesg.ndp.gov.sg>.

3. Mr Tan Chuan-Jin, Speaker of the Parliament of Singapore and SG Cares Co-Chair, said, "I am glad that this National Day, a key component of the celebrations is rallying the nation to do good for the community. There is strength in coming together to give our time and effort to others. No effort is too small because collectively, we can make a deep impact that will translate into a Singapore that cares. I encourage all to make a pledge and do good this National Day."

¹ Instagram and Twitter are preferred to facilitate the collation of pledges onto the NDP 2022 social wall.



#DoingGood – 22 Days of Doing Good

4. In July 2022, the NDP 2022 EXCO will launch the #DoingGood campaign, which will encourage Singaporeans to fulfil their pledges for causes. It will be held over 22 days from 16 July to 6 August. Chairman of the NDP 2022 EXCO, Brigadier-General (BG) Goh Pei Ming said, “In addition to bringing Singaporeans together to commemorate our nation’s birthday, NDP 2022 also seeks to encourage Singaporeans to build on our spirit of care and do good with the #PledgeSG and #DoingGood campaigns. We hope that our collective efforts will uplift our community as we strive towards a better future together, where Singaporeans come together and do something good, not just for NDP 2022 but beyond as well.”

5. Together with the SG Cares Office, the National Volunteer and Philanthropy Centre (NVPC), the National Council of Social Service (NCSS), as well as other community and corporate partners, the NDP 2022 EXCO has put together a range of volunteering opportunities for this campaign. Singaporeans are encouraged to participate in the #DoingGood activities which focus on People, Nature and Passion in the 22 days leading up to National Day. Members of the public can start their own initiatives and/or sign up as volunteers in a range of activities on the NDP website. For more information on how to sign up for #DoingGood activities, please visit <https://doinggood.ndp.gov.sg>.



Annex A

#DoingGood Calendar of Activities Highlights

These are examples of #DoingGood activities that Singaporeans could sign up for:

- [Now – 31 Dec] Sign up today to be a **Grocery Delivery Volunteer** with ONE Singapore. The ONE Emergency Fund provides nutritious, fresh groceries to applicants. Volunteers will help to purchase and deliver these groceries, as well as NTUC vouchers, and will subsequently be reimbursed for the purchase. With locations all over Singapore to choose from, volunteers will be able to choose addresses that are accessible and convenient for them to make the deliveries.
- [Now – 31 Dec] Volunteer today as a shop assistant at Singapore Council of Women's Organisations (SCWO) New2U thrift shops, which are managed entirely by volunteers. All goods are donated by the public and are sorted and repriced by volunteers. Proceeds from the stores will go towards Star Shelter and various SCWO initiatives. This aims to reduce waste by encouraging the public to buy pre-loved goods, and at the same time, support women in distress under **New2u Thrift Shop Daily Operations**.
- [Now – 27 May 2023] **Volunteer for Physiotherapy and Cognitive Therapy sessions** at St John's Home for Elderly Persons. Physiotherapy programmes help keep our elderly active and stave off the effects of old age illnesses, they include individual, group physiotherapy exercises and cognitive therapy. Volunteers will assist Physiotherapy Aides in conducting physiotherapy exercises and activities for our elderly residents.
- [1 Jul – 31 Aug] As part of the Digital for Life movement to build a digitally inclusive society, the Infocomm Media Development Authority (IMDA) will be offering a series of digital-themed initiatives for Singaporeans to give back to the community. You can choose to be a SG Digital Office (SDO) Digital Ambassador for a day to learn how to uplift and upskill digitally less savvy communities; or **Wheel the Ground** by supporting Mercurics to create barrier-free access paths for wheelchair users by using the Smart Barrier-Free Access (SmartBFA) navigation App. Through these experiences, IMDA hopes to encourage more Singaporeans to step forward to help more embrace digital as a lifelong pursuit, and enrich their lives through digital technologies.
- [1 Jul – 30 Sep] **Go The Dystance 22 Days Challenge** wants you to complete 22km in 22 days to raise awareness for Muscular Dystrophy during the period of 1 Jul to 30 Sep 2022! Alternatively, you can volunteer for the Muscular Dystrophy Association (Singapore) 22-day fundraising challenge for their 22nd Anniversary!



- *[4 Aug]* This National Day month, make an impact on the lives of the vulnerable living amidst us. **Volunteer for Project HomeWorks** – Habitat for Humanity Singapore's local volunteer programme where they work with people and families who need help to rehabilitate their homes into a safe and sanitary state. Sign up before 28 Jul 2022, 9:30am.